TURNER CLASSIC MOVIES (TCM) AND WOMEN IN FILM LOS ANGELES ANNOUNCE MULTI-YEAR PARTNERSHIP

Turner Classic Movies (TCM) and Women In Film (WIF) Los Angeles have joined forces for a multi-year partnership dedicated to raising awareness about the lack of gender equality in the industry and celebrating the achievements of women in film. Beginning in fall of 2015, TCM will kick off a three-year commitment each October with an extensive on-air programming initiative created to raise awareness about the historical contributions of women working behind the camera, shining a spotlight on the current lack of women in positions of power in the film business, and promoting resources that empower them to more fully participate in the industry. Women in Film Los Angeles will partner with TCM throughout this programming initiative to offer research and resources that illuminate the current roles women play in the film industry and promote tools to assist women filmmakers in furthering their careers and the art form.

“The issue of gender inequality in the film industry is both timely and immensely important to shine a light on, and through this programming effort TCM is proactively taking a deeper look at the role of women in our industry as well as providing insight and resources to inspire more women filmmakers,” said Jennifer Dorian, general manager of TCM. “We’re thrilled to partner with such a well-respected organization as Women in Film in order to address and promote the empowerment of women in our industry.”

“Women In Film is honored to have TCM as our partner,” said WIF President, Cathy Schulman. “For years, I have dreamed of having a network reach out to our organization with a true interest in our advocacy and the ability to collaborate on programming that will reach audiences everywhere. Now, thanks to TCM, that dream is real.”

About Women in Film (WIF)

Women In Film (WIF) is a nonprofit organization dedicated to promoting equal opportunities for women, encouraging creative projects by women, and expanding and enhancing portrayals of women in all forms of global media. Given that women comprise fifty percent of the population, WIF’s ultimate goal is to see the same gender parity reflected on and off screen. Founded in 1973, WIF focuses on advocacy and education, provides scholarships, grants and film finishing funds and works to preserve the legacies of all women working in the entertainment community.

About Turner Classic Movies (TCM)

Turner Classic Movies (TCM) is a Peabody Award-winning network that presents great films, uncut and commercial-free, from the largest film libraries in the world. TCM, which is available in more than 85 million homes, features the insights of hosts Robert Osborne and Ben Mankiewicz, plus interviews with a wide range of special guests. Currently in its 21st year as a leading authority in classic film, TCM offers critically acclaimed original documentaries and specials; film series like The Essentials hosted by Robert Osborne and Sally Field, and Friday Night Spotlight; and annual programming events like 31 Days of Oscar® in February, Summer Under the Stars in August and TCM Essentials Jr. during the summer. TCM also connects with movie fans through such events as the annual TCM Classic Film Festival in Hollywood and the TCM Classic Cruise, as well as through the TCM Classic Film Tour in New York City and Los Angeles. In addition, TCM produces a wide range of media about classic film, including books and DVDs, and hosts a wealth of material online at tcm.com and through the Watch TCM mobile app.
TCM is part of Turner Broadcasting System, Inc., a Time Warner company. Turner Broadcasting creates and programs branded news; entertainment; animation and young adult; and sports media environments on television and other platforms for consumers around the world.

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