WIF ELECTS
VICTORIA ALONSO, TARA DUNCAN, BIANCA LEVIN, JEN HOLLINGSWORTH, VERONIKA KWAN VANDEMBERG & JURNEE SMOLLETT TO ITS 2024 BOARD OF DIRECTORS

LOS ANGELES, California; June 05, 2024 — WIF (Women In Film, Los Angeles) announced today the election of six new members to its 2024 Board of Directors. Joining the Board are trailblazers who have excelled professionally across the screen industries: Victoria Alonso, Tara Duncan, Bianca Levin, Jen Hollingsworth, Jurnee Smollett, and Veronika Kwan Vandenberg.
“The expertise of this remarkable Board class represents the depth and breadth of the industry including animation, producing, acting, entertainment law, AI, and distribution,” says WIF CEO Kirsten Schaffer. “What’s more, they've all demonstrated a firm commitment to advancing the careers of people of color and underrepresented genders.”

“The support of these exceptional women is invaluable to the organization’s evolution,” says WIF Board President Amy Baer. “Especially during this transitional moment in the industry as we continue to fight for gender parity.”

ABOUT THE MEMBERS

Victoria Alonso
Film, TV, and Animation Producer
Victoria Alonso is a prominent film, TV, and Animation Producer in Hollywood. Alonso formerly served as the President of Production & Animation at Marvel Studios for almost two decades and is recognized for her significant contributions to the Marvel Cinematic Universe (MCU). While at Marvel Studios, she co-produced and/or executive produced 32 blockbuster films, including the Academy Award-nominated BLACK PANTHER and 12 TV series, for which she received two Emmys. In 2023, Alonso produced ARGENTINA, 1985 for AMAZON STUDIOS. This independent film received a Golden Globe, a Goya award, as well as a BAFTA and Academy Award nomination for best international film. Alonso’s expertise extends beyond producing, as she has championed diversity and inclusion in the film industry. She has been a vocal advocate for gender equality, diversity, and inclusion and has actively worked to increase representation both in front of and behind the camera. Additionally, Victoria Alonso has received several prestigious accolades for her work. She has been included in Variety's top 100 Women in Entertainment for the last five years and Forbes Most Prominent Latin Personalities. Her dedication and
accomplishments have made her a highly-respected figure in the entertainment industry worldwide, and she continues to shape the landscape of blockbuster & indie filmmaking with her visionary approach and commitment to inclusivity.

**Bianca Levin**  
**Partner at Gang, Tyre, Ramer, Brown & Passman**
Bianca Levin is a partner at Beverly Hills-based Gang, Tyre, Ramer, Brown & Passman, where she has practiced law for the past 19 years and serves on the firm’s Executive Committee and its Diversity, Equity and Inclusion Committee. She represents emerging and established actors, writers, directors, producers, multi-hyphenates in their film and television deals, as well as branding and endorsement opportunities. With a background in corporate and financial transactions, she also structures “empire building” business ventures for clients to form companies and obtain ownership stakes through partnerships outside of the traditional licensing model. She is on the board and executive committee of Baby2Baby, a non-profit that provides children living in poverty with the basic necessities that every child deserves. She graduated from Yale with a B.A. in History, and holds a J.D. degree from Yale Law School.

**Tara Duncan**  
**President, Onyx Collective**
In her first year at The Walt Disney Company as President of Freeform, Tara Duncan spearheaded the formation of Onyx Collective, a premium content brand focused on elevating artists of color and underrepresented voices. Onyx’s debut project, SUMMER OF SOUL (OR WHEN THE REVOLUTION COULD NOT BE TELEVISED), won numerous accolades, including the Academy Award® for Best Documentary feature and was distributed theatrically and across Hulu, Disney+ and ABC. The Onyx team quickly followed this success with the Emmy-award winning docuseries THE 1619 PROJECT in collaboration with Nikole Hannah Jones and the New York Times, Peabody award-winning documentary AFTERSHOCK directed by
Tonya Lewis Lee and Paula Eiselt, scripted drama REASONABLE DOUBT and comedy series UNPRISONED starring Kerry Washington and Delroy Lindo. Onyx Collective’s roster of prolific creative partners includes Ryan Coogler (BLACK PANTHER), Destin Daniel Cretton (SHANG-CHI and the LEGEND OF THE TEN RINGS), Prentice Penny (INSECURE), and Yara Shahidi (GROWNISH) among others. Before her executive role at Disney, Duncan joined the company through an overall deal with her production company tetravision. She executive produced the docuseries THE HAIR TALES, alongside Tracee Ellis Ross, Michaela Angela Davis and Oprah Winfrey, THE OTHER BLACK GIRL, an adaptation of Zakiya Dalila Harris’ acclaimed horror comedy novel and the limited series UNDER THE BRIDGE starring Riley Keough and Lily Gladstone. Duncan has been recognized by Vanity Fair, Variety and The Hollywood Reporter for her impact on the industry, and last year, she received the prestigious Essence Black Women in Hollywood Award.

**Jen Hollingsworth**  
**Chief Commercial Officer, Flawless AI**

Jen Hollingsworth is an accomplished executive and leader with a unique blend of expertise in both film and artificial intelligence domains. As Chief Commercial Officer at Flawless AI, she spearheads innovative strategies and drives revenue growth for emerging Gen-AI technology in the entertainment industry, working with industry executives and content creators to maximize scalable positive impact and expand partnerships for the firm. Jen is responsible for bringing Flawless’ transformative capabilities to Hollywood in a responsible way, working with the artistic community to revolutionize the content creation process and empower artists to capture a worldwide audience in a new way. With an illustrious career in entertainment that spans over two decades, Jen’s journey began in the film world, where she flourished as a visionary leader and trailblazer. Prior to joining Flawless, Jen was Chief Operating Officer of the Motion Picture Group at Lionsgate, where she played an instrumental role in shaping the future of the $1.5Bn motion picture business. Her strategic
acumen and keen understanding of the industry dynamics were vital in streamlining operations, optimizing processes, and fostering successful collaborations with key stakeholders. Jen is a passionate and insightful leader committed to developing people through coaching, mentoring and skills enhancement; and she is focused on cultural diversity and inclusion as business imperatives. Jen co-founded the non-profit Female Executives in Media and Entertainment (FEME) in 2014 and continues to serve on its Advisory Board; she actively mentors throughout the industry as well as universities, including students from UCLA and the University of Michigan, and is a guest lecturer at both schools. Jen holds an M.B.A. from the Ross School of Business at the University of Michigan, where she currently serves on the Alumni Board of Governors, and a B.S. in Finance from Indiana University.

Jurnee Smollet
Actress
Jurnee Smollett is an award-winning actress and activist. Smollett can be seen starring in the Amazon MGM Studio drama THE BURIAL, alongside Jamie Foxx and Tommy Lee Jones, released in 2023. Smollett is also featured in and executive produced the independent drama WE GROWN NOW, which was nominated for Best Feature at the 2024 Independent Spirit Awards. She recently wrapped production on the crime thriller THE ORDER, opposite Jude Law and Nicholas Hoult. Smollett led and executive produced the Netflix original thriller LOU alongside Allison Janney. She starred in the Netflix action film SPIDERHEAD that same year. In 2020, she played Black Canary in Warner Bros DC Universe's BIRDS OF PREY. Smollett is known for her role in the critically acclaimed HBO drama series “Lovecraft Country.” Her performance earned a Critics Choice Super Award for “Best Actress in a Horror Series” and nominations for an Emmy Award, Critics Choice Award and NAACP Image Award for “Best Lead Actress in a Drama.” Her breakthrough performance came at the age of 11, starring in EVE'S BAYOU opposite Samuel L. Jackson, for which she won the Broadcast Film Critics Award for Best Youth Performance. Other film
credits include THE GREAT DEBATERS with Forest Whitaker and Denzel Washington, Tyler Perry’s TEMPTATION, HANDS OF STONE opposite Robert DeNiro, GRIDIRON GANG, and BEAUTIFUL JOE. In addition to film, Smollett has had several television roles, including WGN's critically acclaimed drama “Underground,” HBO’s cult classic “True Blood,” “Friday Night Lights,” “Parenthood,” “House,” “NYPD Blue,” and “Grey’s Anatomy.”

Veronika Kwan Vandenberg
President of Distribution, Universal Pictures International

Veronika Kwan Vandenberg is President of Distribution for Universal Pictures International (UPI). Based in Los Angeles, Kwan Vandenberg leads the international theatrical organization and oversees the theatrical distribution strategy for Universal Pictures, DreamWorks Animation, Focus Features and UPI's international production and acquisition titles. Since joining the company, she has shepherded 7 of the top 11 International MPA films since the pandemic, including the top two animation titles. In 2023, UPI dominated the International box office as the number one Studio of the year, with 3 of the top 4 films with The Super Mario Bros, Oppenheimer and Fast X. Prior to joining Universal, Kwan Vandenberg served as President, International Distribution at Warner Bros. Pictures for 18 years. Through her tenure with Warner Bros., Kwan Vandenberg oversaw the studio’s biggest years at the international box office and shepherded many of Warner Bros.’ most iconic film brands, including the Harry Potter films, Christopher Nolan’s The Dark Knight trilogy and Peter Jackson’s The Hobbit series, amongst many others. In 2023 Kwan Vandenberg was named to Variety's Power of Women in Hollywood list, THR’s Women in Entertainment Power 100, and topped Celluloid Junkie’s Top Women In Distribution list. Kwan Vandenberg is a member of the Academy of Motion Picture Arts & Sciences and the British Academy of Film and Television Arts and has recently joined the boards of Into Film and WIF. With a strong belief in mentorship Kwan Vandenberg has mentored female professionals throughout her career at WB and Universal and been a two-time mentor in Women In Entertainment’s mentorship program with THR and BBBSLA.
ABOUT WIF
Founded in 1973 as Women In Film, Los Angeles, WIF has been fighting for gender equity for more than 50 years. Its advocacy, career programs, and research efforts are a driving force for increasing gender representation in Hollywood. WIF works to dismantle gender bias in the screen industries by building the pipeline, sustaining careers, and advocating for change. Membership is open to all screen industry professionals and more information can be found on our website: WIF.org. WIF is led by Chief Executive Officer Kirsten Schaffer and President of the Board of Directors Amy Baer. Follow WIF on Instagram, Facebook, TikTok, X, and YouTube.

The full 2024 WIF Board of Directors, which includes the new and rejoining members are as follows:

Amy Baer, President
Margie Moreen, Executive Vice President
Syrihnia Studer, Executive Vice President
Nicole Brown, Vice President
Monica Levinson, Treasurer
Eryn Brown, Secretary
Victoria Alonso
Tara Duncan
Nisha Ganatra
Jen Hollingsworth
Helen Huang
Jamila Hunter
Veronica Kwan Vandenber
Nija Kuykendall
Davida Lara
Michelle Lee
Bianca Levin
Tracy Mcknight
Andrea Nelson Meigs
Gaude Paez
Shivani Rawat
Rena Ronson  
Jurnee Smollett  
Talitha Watkins  
Ida Ziniti  
Kirsten Schaffer, WIF CEO  
Lisa Callif, Legal Counsel  
Tichi Wilkerson Kassel (1926–2004), Founder

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