



16TH ANNUAL WIF OSCAR® PARTY CELEBRATING THE 2023 WOMEN OSCAR® NOMINEES HOSTED BY SIÂN HEDER, MARLEE MATLIN, AND CATHY SCHULMAN

Presented by **Johnnie Walker, Max Mara, and Mercedes-Benz**

LOS ANGELES, California; February 8, 2023 – WIF (Women In Film, Los Angeles) announced today the 16th Annual WIF Oscar® Party celebrating the 2023 women Oscar® nominees, which will take place on Friday, March 10 at NeueHouse Hollywood. The only event celebrating all the women nominated for Academy Awards® is set to be co-hosted by Oscar®-winning actor **Marlee Matlin** and director and Oscar®-winning screenwriter **Siân Heder**, recipients of the 2021 WIF Crystal Award for Advocacy, and Oscar®-winning producer and WIF Board President Emerita **Cathy Schulman**.

WIF will kick off Oscar® weekend with its highly anticipated cocktail party presented by **Johnnie Walker, Max Mara, and Mercedes-Benz**, honoring all 65 women, in front of and behind the camera, who have been nominated for an Academy Award® this year. At the event, nominees will join together for a toast to the accomplishments of all women in entertainment this year. Since 2008, the annual event has celebrated the belief that collaboration between women, behind and in front of the camera, is the best way to ensure more films are made by and for women. WIF champions women's success stories in the entertainment industry through initiatives including the #VoteForWomen campaign, and awarding of the ReFrame Stamp for gender-balanced productions in collaboration with Sundance Institute and IMDbPro.

Presenting sponsors **Johnnie Walker**, as part of its long-standing commitment to gender equity, and **Max Mara**, a committed 20-year partner of WIF, are also engaged as annual supporters of WIF with significant investment into its programs to empower women as storytellers.

About WIF

Founded in 1973 as Women In Film, Los Angeles, WIF advocates for and advances the careers of women working in the screen industries, to achieve parity and transform culture. We support women and people of marginalized genders in front of and behind the camera and across all levels of experience. We work to change culture through our distinguished pipeline programs; we advocate for gender parity through research, education, and media campaigns; and we build a community centered around these goals. Membership is open to all screen industry professionals, and more information can be found on our website: wif.org. Follow WIF on [Twitter](#), [Instagram](#), [Facebook](#), and [YouTube](#).

About the Sponsors

Johnnie Walker

Johnnie Walker is the world's number one Scotch Whisky brand, enjoyed by people in over 180 countries around the world. Since the time of its founder, John Walker, those who blend its whiskies have pursued flavor and quality above else. Six generations of skilled Master Blenders have pioneered and crafted bold new flavors that have transformed a small Scottish grocery store business, founded in 1820, into an international whisky

business selling stylish, authentic, and iconic blends. Today's range of award-winning whiskies includes Johnnie Walker Red Label, Black Label, Double Black, Green Label, Johnnie Walker High Rye Blended Scotch Whisky, Gold Label Reserve, Aged 18 Years and Blue Label. Together they account for nearly 19 million cases sold annually (IWSR, 2019), making Johnnie Walker the most popular Scotch Whisky brand in the world.

MAX MARA

Founded in 1951 by the late visionary Achille Maramotti, MAX MARA is one of the highest expressions of Italian luxury and style. A contemporary collection of ready-to-wear and accessories for today's powerful women. Recognized for its timeless designs and its luxurious fabrics, Max Mara is revered for the classification of the absolute coat, sharp suiting, and modern accessories. Max Mara is distributed in 2,500 locations in more than 100 countries worldwide. The Max Mara Fashion Group counts nine different brands. The company remains privately held and managed by the Maramotti family.

Mercedes-Benz

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 15 model lines ranging from the sporty GLA SUV to the flagship S-Class and the Mercedes-AMG GT Black Series. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com.

Note: This event is not affiliated with, endorsed by, or licensed by The Academy of Motion Picture Arts and Sciences or the Oscars®.

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