



15th ANNUAL WIF OSCAR® PARTY CELEBRATING THE 2022 WOMEN OSCAR® NOMINEES

PRESENTED BY MAX MARA, CHARLOTTE TILBURY BEAUTY, AND HEINEKEN, WITH
ADDITIONAL SUPPORT FROM IMDbPro AND TEQUILA DON JULIO

LOS ANGELES, California; March 10, 2022 – WIF (Women In Film, Los Angeles) announced today the 15th Annual WIF Oscar® Party celebrating the 2022 women Oscar® nominees, which will take place at Bar Lis at the Thompson Hollywood on Friday, March 25. The event is set to be co-hosted by Oscar®-winning producer and WIF Board President Emerita **Cathy Schulman** and Oscar®-winning artist **H.E.R.**

WIF will kick off Oscar® weekend with its highly-anticipated cocktail party presented by sponsors **Max Mara**, **Charlotte Tilbury Beauty**, and **Heineken**, with additional support from Major Partners **IMDbPro** and **Tequila Don Julio**.

The party honors all 60 women, in front of and behind the camera, who have been nominated for an Academy Award® this year. At the event, women Oscar® nominees will join together for a toast to the accomplishments of all women in entertainment this year. Since 2008, the annual event has celebrated the belief that collaboration between women, behind and in front of the camera, is the best way to ensure more films are made by and for women. WIF champions these success stories through initiatives including the #VoteForWomen campaign, and awarding of the ReFrame Stamp for gender-balanced productions in collaboration with Sundance Institute and IMDbPro.

About WIF

Founded in 1973 as Women In Film, Los Angeles, WIF advocates for and advances the careers of women working in the screen industries, to achieve parity and transform culture. We support women and people of marginalized genders in front of and behind the camera and across all levels of experience. We work to change culture through our distinguished pipeline programs; we advocate for gender parity through research, education, and media campaigns; and we build a community centered around these goals. Membership is open to all screen industry professionals, and more information can be found on our website: wif.org. Follow WIF on [Twitter](#), [Instagram](#), [Facebook](#), and [YouTube](#).

About the Sponsors

MAX MARA

Founded in 1951 by the late visionary Achille Maramotti, MAX MARA is one of the highest expressions of Italian luxury and style. A contemporary collection of ready-to-wear and accessories for today's powerful women. Recognized for its timeless designs and its luxurious fabrics, Max mara is revered for the classification of the absolute coat, sharp suiting, and modern accessories. Max Mara is distributed in 2,500 locations in more than 100 countries worldwide. The Max Mara Fashion Group counts nine different brands. The company remains privately held and managed by the Maramotti family.

Charlotte Tilbury Beauty

Launched in September 2013 by iconic British makeup artist and Beauty Entrepreneur Charlotte Tilbury MBE, Charlotte Tilbury Beauty was born out of Charlotte's long-held desire to empower everyone to feel and look like the

most beautiful version of themselves, helping people around the world gain the confidence to achieve their biggest and boldest dreams. With purpose at the core of the brand, all of Charlotte's products are her confidence-boosting beauty secrets from 29-years of working in fashion, editorial, runway and red carpet bottled. Offering a wide range of skincare and makeup items, suitable for all ages, skin tones, shades and types, the award-winning range of products aim to beautify and improve skin, using ingredients of the highest quality, formulated in specialist factories worldwide and presented in a distinctive range of sophisticated and luxurious packaging.

Heineken USA

HEINEKEN USA Inc., the nation's leading high-end beer importer, is a subsidiary of HEINEKEN International N.V., the world's most international brewer. Key brands imported into the U.S. are Heineken® – the world's most international beer brand, Heineken® 0.0 – an alcohol-free beer innovation, the Dos Equis Franchise and the Tecate Franchise. HEINEKEN USA also imports Amstel Light, Red Stripe, Tiger Beer, Newcastle Brown Ale, Strongbow Hard Apple Ciders, Birra Moretti, Bohemia and more. For news and updates, follow us on Twitter @HeinekenUSACorp, or visit HEINEKENUSA.com.

IMDbPro

Celebrating its 20th anniversary, IMDbPro (<http://www.imdbpro.com>) is the essential resource for entertainment industry professionals. This membership-based service includes comprehensive information and tools that are designed to help entertainment industry professionals achieve success throughout all stages of their career. IMDbPro offers members the following: detailed contact and representation information; tools to manage and showcase their IMDb profile, including the ability to select their primary images and the credits they are best "known for"; exclusive STARMeter rankings that are determined by page views on IMDb; the IMDbPro app for [iPhone](#), [iPad](#) and [Android](#); IMDbPro Track, which empowers members to receive personalized entertainment industry news and notifications on the people and film and TV projects they want to follow; a convenient tool that generates custom digital assets to promote their work on social media and other platforms; and free access to premium and secure video and voice meetings and chat messaging via Amazon Chime. Additional IMDbPro services include Box Office Mojo (<http://www.boxofficemojo.com>), the leading online source of box-office data. IMDbPro is a division of IMDb (www.imdb.com), the #1 movie website in the world with a combined web and mobile audience of more than 200 million monthly visitors. Follow IMDbPro on Facebook (<https://www.facebook.com/imdbpro/>), Instagram (<https://www.instagram.com/imdbpro/>) and Twitter (<https://twitter.com/imdbpro>).

Tequila Don Julio

Founded on the pioneering agricultural principles of Don Julio González and his personal pursuit of perfection, Tequila Don Julio revolutionized the tequila industry and set the standard for ultra-premium tequila. The original luxury tequila of choice in Mexico, Tequila Don Julio uses only the highest caliber, fully matured and ripened Blue Agave that has been hand-selected from the rich, clay soils of the Los Altos region of the state of Jalisco. The Tequila Don Julio portfolio includes Tequila Don Julio Blanco, Tequila Don Julio Reposado, Tequila Don Julio Añejo, Tequila Don Julio 70, Tequila Don Julio 1942, and the limited-edition Tequila Don Julio Primavera. For more information on Tequila Don Julio, please visit www.DonJulio.com.

Note: This event is not affiliated with, endorsed by, or licensed by The Academy of Motion Picture Arts and Sciences or the Oscars®.

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