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WOMEN IN FILM, LOS ANGELES ADDS FOUR NEW MEMBERS TO THE 2020 BOARD OF DIRECTORS

LOS ANGELES, California; January 31, 2020….Women In Film, Los Angeles (WIF L.A.) announced today the election of four new members to its 2020 Board of Directors. Joining the Board are women who have excelled professionally across the screen industries. They are Nicole Brown, Helen Huang, Cheryl Boone Isaacs, and Margie Moreno. A complete list of WIF Board Members is available at wif.org.

In making the announcement, Board President Amy Baer said, “Each of the new Board members brings her own unique expertise that is so valuable to our organization as we serve women in an industry that is evolving and broadening its reach. We are also incredibly grateful for the years of service that our outgoing Board members have generously given to the organization. Rowena Arguelles, Jane Fleming, Deborah Liebling, Ghen Laraya Long, Hannah Minghella, and Cathy Schulman have completed their terms, and their guidance of WIF’s advocacy work and programming has been invaluable.”

WIF L.A. Executive Director Kirsten Schaffer added, “The 2020 Board of Directors is comprised of exceptional women who are committed to our mission of making the screen industries an equitable place for women working in front of and behind the camera, and behind the desk. With the election of all of the women serving on the Board, we have met our goal of achieving balanced representation of women of color and members of the LGBTQ+ community among our leadership.”

About the New Board Members:
Nicole Brown is the head of TriStar Pictures, Sony’s specialty division that she helped restart with Tom Rothman in 2013. At TriStar, she’s overseen movies such as the highly acclaimed A BEAUTIFUL DAY IN THE NEIGHBORHOOD starring Tom Hanks and directed by Marielle Heller, the breakout hit BABY DRIVER directed by Edgar Wright, Danny Boyle’s sequel to
TRAINSPOTTING, Jodie Foster’s MONEY MONSTER starring George Clooney and Julia Roberts, and Jonathan Demme’s RICKI AND THE FLASH starring Meryl Streep. She has several projects in development including an adaptation of Kristin Hannah’s best-selling novel The Nightingale starring Elle and Dakota Fanning that will be directed by Melanie Laurent, Phil Lord and Chris Miller’s THE LAST HUMAN, GUYS AND DOLLS, and an adaptation of international best-seller The Alchemist. Before TriStar, Nicole was an EVP at Good Universe, originally formed as Mandate Pictures, where she oversaw the development of the company’s slate of films. Movies Nicole shepherded and helped produce during this time include NEIGHBORS, THIS IS THE END, LAST VEGAS, EVIL DEAD, the HAROLD AND KUMAR franchise, Independent Spirit Award-winning 50/50, NICK & NORAH’S INFINITE PLAYLIST, THE POSSESSION, and WHIP IT. A Los Angeles native, Nicole got her start interning at Miramax while attending Columbia University. After graduating Phi Beta Kappa, Nicole was accepted into the Peter Stark Producing Program at USC, but instead chose to work for producer Marc Platt where she worked on projects such as the LEGALLY BLONDE franchise, HONEY, and the hit musical Wicked. Nicole is an Academy member and a mentor for Academy Gold and ReFrame Rise.

Helen Huang, Senior Director, Content Acquisitions for Showtime, has negotiated and/or managed business deals to procure thousands of hours of cutting-edge stand-up comedy specials, award-winning documentaries, and feature films for Showtime Networks. In 2011, Huang was recognized by the State of California for her volunteer leadership, and in 2016 she was nominated as a Changemaker at the United State of Women—the inaugural women’s summit convened by The White House during President Barack Obama’s tenure—and a participant of the U.S. Department of Labor’s second Worker Voice Summit. Huang has served as an advisor to the L.A. Film Festival, on the Nominating Committee of the NAACP Image Awards, on the Board of Advisors of the Middleburg Film Festival, and on the Seattle International Film Festival Official Competition Jury. She is the first film acquisitions executive of Asian descent in U.S. television network history.

Cheryl Boone Isaacs is a past President of the Academy of Motion Picture Arts and Sciences. During her 24 years as a Board member, Isaacs served as President of the Academy Foundation and produced the Academy’s 2012 fourth annual Governors Awards. As President and CEO of CBI Enterprises, Inc., Isaacs has consulted for companies such as MTV Films, Paramount Pictures, Universal Pictures, Lionsgate, and Sony Pictures Entertainment. She previously served as President of Theatrical Marketing for New Line Cinema, and as Executive Vice President of Worldwide Publicity for Paramount Pictures. Isaacs is an adjunct professor at Chapman University’s Dodge College of Film and Media Arts, and guest lectures at USC, UCLA, Harvard’s Kennedy School, Loyola Marymount University, and international film festivals. Isaacs was a member of the Corporate Board of the Motion Picture and Television Fund, and her
honors and awards include: NAACP Hall of Fame inductee, Will Rogers Motion Picture Pioneers Foundation 2017 Pioneer of the Year, AFI Trustee Emerita, Southern Christian Leadership Council 2016 Rosa Parks Humanitarian Award, Bryn Mawr Film Institute’s Silver Screen Inspiration Award, Essence Magazine’s Trailblazer Award, and the African American Film Critics Association’s Horizon Award.

Margie Moreno is an International Executive for YouTube Originals, where she oversees creative on scripted series, non-fiction content, documentaries, and movies. As an accomplished creative executive, Moreno has produced award-winning and record-breaking titles for international and domestic markets. At NBCUniversal she led creative and programming for the bilingual cable network mun2. Prior to that, she led the U.S. creative division of the production company Promo Film/Globomedia, where she helped create the Diverse Women in Media Initiative, co-founded the Women’s Accelerator mentorship program in support of professional women, and serves on the Boards of Step Up Women’s Network and Colour Entertainment.

ABOUT WOMEN IN FILM, LOS ANGELES
Women In Film Los Angeles (WIF L.A.) advocates for and advances the careers of women working in the screen industries—to achieve parity and transform culture. Founded in 1973, Women In Film supports all women working in film, television, and digital media from emerging to advanced career. Our distinguished programs include: mentoring, speaker and screening series, a production training program, writing labs, film finishing funds, legal aid, and an annual financing intensive. Women In Film advocates for gender parity through research, education, and media campaigns. Women In Film honors the achievements of women in Hollywood through the Legacy Series, annual Emmy and Oscar parties, and our signature event, the Women In Film Annual Gala. Membership is open to all media professionals, and more information can be found on our website: wif.org. Follow Women In Film on Twitter, Instagram, Facebook, and YouTube.

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